

7 tips to improve your CV immediately

- 1. Talk about your achievements, not your tasks.
- 2. When listing achievements and responsibilities use numbers or quantifications quantification is: "I managed a team or I increased the conversion rate on the online shop. That gives you more credibility and shows that you are data and result driven, something many managers like!
- 3. Use a good picture with professional attire and a neutral background. Investing in this will pay off. Use the same picture on your professional profiles. Repetition creates recognition. People want to feel like they know you. Give them a helping hand.
- 4. The last word at the end of each line in your job descriptions/achievements is important. This is what sticks out, choose it wisely. The same is true for the first and the last line of each job description.
- 5. Don't waste space with your contact details. Make them your header.
- 6. Limit your CV to two pages. Shorten or omit less relevant experience but don't create any gaps.
- 7. Show personality throughout your CV. You can list your hobbies, use a special font or create a unique design. Don't go overboard. Whatever you do, it should support the content.

In case somebody forwarded this to you: I'm <u>Miguel Baumann</u> \mathscr{A} (click to follow me on LinkedIn for Leadership & Startup tips).